



# **FUTURE**DAY21

## CONVENTION INNOVATION

---

### 1. July 2021 | BMW World | Munich

#### **FUTURE**DAY CONVENTION INNOVATION

- 1 p.m. Reception with flying buffet
- 1.30 p.m. – 5.30 p.m. Official Welcome | Conference and Expo

#### **FUTURE**DAY NETWORKING MEETS DIVERSITY OF OPINION. PRESENTATION. REPRESENTATION.

What should our future look like? Discuss the burning questions of our time on the key topics of People | Innovation | Digitalisation together with top politicians, corporate leaders, scientists and media makers at the FutureDay on 1. July 2021 from 1 pm at BMW Welt in Munich. The conference will take place in the run-up to the SignsAward ceremony. Thought leaders who want to find interesting ways of thinking and new approaches to solutions with keynote speeches and panel discussions will focus on a wide range of topics. Timely. Interesting. Insightful.

Present your company in this exclusive setting and be there live - as a source of inspiration or as a participant on one of the coveted panels. Convey your message in an opinion-forming way in a top-class environment. In addition to the previously successful formats of impulse lecture and panel discussion, the WEIMER MEDIA GROUP will for the first time use speed panels. Interesting. Varied. Opinionated.

FutureDay serves as an exclusive platform for you, your guests and customers. Enjoy personal encounters and unconventional exchange of ideas with outstanding personalities and prominent multipliers on a first-class stage.



# FACTS & FIGURES

## FUTUREDAY21 | CONVENTION INNOVATION

### PEOPLE

Up to 250 guests

- Regional, national and internationally renowned personalities as well as high-profile decision-makers from business, politics, culture, sport and science
- Opinion leaders and multipliers from the media

### MEDIA REACH

Content and messages are disseminated through the following variety of media and multipliers:

- Media reach of the WEIMER MEDIA GROUP | print | online | TV | social media
- Media reach of national media partners TV | print | online | social media
- Media reach of additional media cooperation partners across all media categories
- Invited press

### ADDED VALUE

- Attention-grabbing and informal way to represent the company
- Networking with high-calibre decision-makers from business, politics, culture, sport and science in elegant and exclusive surroundings
- In-depth media presence and media contacts as well as contributions for own social media marketing such as intranet, Instagram, Facebook & LinkedIn and many more for company positioning
- Brand expansion and product placement

### WEIMER MEDIA GROUP multimedial in time trendsetting

WEIMER MEDIA GROUP specialises in high-quality journalism and multimedia business, political and financial publications. The group publishes the debate magazine "The European", "Die Gazette", the business newspaper "WirtschaftsKurier", the growth magazine "Markt und Mittelstand", "BÖRSE am Sonntag", "Anlagetrends" and the satirical magazine "Pardon". The publishing group owns one of the largest databases for e-mailing communication in Germany. In addition, the publishing house has made a name for itself with congresses and business events. The top-class events of the year include the "Ludwig Erhard Summit" as the start of the year for decision-makers at Lake Tegernsee. In the summer, the SignsAward honours the commitment of sign-makers with a focus on social leadership, and in the autumn the "Mittelstandspreis der Medien" honours small and medium-sized businesses in Germany. The publishing group produces books and business magazines (CH. GOETZ-VERLAG) and is active as an online publisher. WEIMER MEDIA GROUP was founded and is led by Christiane Goetz-Weimer (formaly FAZ) and Dr. Wolfram Weimer (formaly Editor-in-Chief of "Focus", "Die Welt" and "Berliner Morgenpost" as well as Founder of "Cicero").